



## NOVEMBER, 2011

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### ARTWORK OF THE MONTH - John Huebner

Congratulations to John Huebner for winning Artwork of the Month at our October meeting for his 36" x 36" oil painting on canvas titled "Hidden Canyon". It is an imaginary scene. "The painting reflects my interest in mountains, canyons, rugged canyon walls, streams, reflections and rocks. The 3 birds of prey are meant to add a bit of life to the painting. One bird hovers over highlighted rocks in a ray of sunlight coming from the right. The two remaining birds are smaller and further down the river's edge. Unless you look closely, they will go unnoticed. The mountains in the background and forest are typical in the west and southwestern United States."

John's interest in art started with drawing pictures at an early age. "I would pick up a pencil and paper and draw from my imagination or copy pictures from catalogs and magazines. I especially enjoyed drawing airplanes, cars, trucks and farm equipment. After graduating from high school, I attended South Dakota State University for one year, completing courses in drawing, composition and design. I did not return to college, the Korean War was on and I enlisted in the Air Force. While in the Air Force, I continued to draw and paint during off-duty time. I was frequently asked to do art-work by other airmen and

officers. While in the military I learned sign lettering from an airman who, prior to his enlistment, was a sign painter. I worked with him for 2 years learning how to do sign design, layout and lettering. I received my discharge from the Air Force in 1956. In 1958 I opened a sign shop. In those days business-signs, highway-signs and vehicle- signs were hand-painted. I operated the sign shop for 5 years. While working as a sign painter, I learned that when you work for yourself, you are not able to multiply yourself to increase production and income. I decided to seek a different type of work. I had practical agriculture experience and some college. I applied for a sales position at a Seed company and was hired. The new job was the beginning of a Sales and Marketing career that lasted 40 years. I never lost interest in Art, but drawing and painting would continue to be a part-time hobby. "

"In 1987 I contacted Art Instruction Schools. The school sent a representative to see me.

I enrolled and worked on the commercial-art lessons evenings and weekends. In 1990

I received my certificate of Completion. I put my Art experience and training to use for three different companies over a 40 year time period. I worked as a salesperson and advertising manager and wore several different "hats". My commercial-art training enabled me to design brochures, trade-magazine advertising, training manuals and to illustrate products and parts manufactured by my employers. During my sales and advertising career I traveled over one-million miles. I carried a camera and shot thousands of photographs. The photos are now my main source of art-subject matter."

"I do pencil drawings, technical-pen illustrations and paint with oil and acrylics. My goal is to create artwork that is enjoyable to view. I would like the viewer to think or say; "I would like to be in the location of this scene right now, or this would look good on my wall." I try to create Art that reflects calmness and takes the viewer away from the hurry-up, unsettled environment that many of us are exposed to daily. I share my interest in Art with my wife, Joyce. She's my support and number one critic.

**MESA ART LEAGUE IS 75 YEARS OLD**  
**This year marks the MAL's 75<sup>th</sup> anniversary and we will celebrate at the November meeting with cake!**

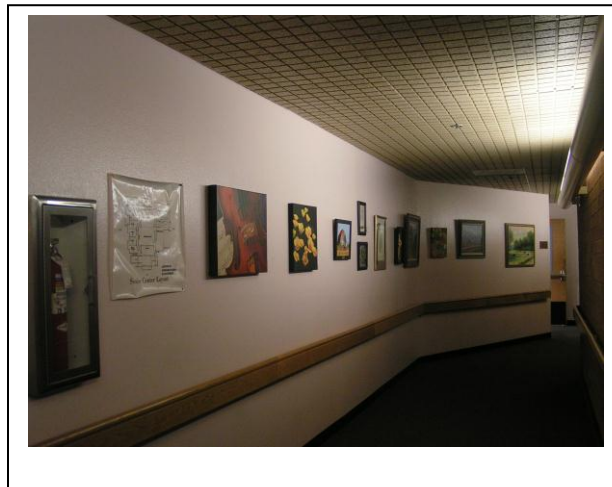
**EAST VALLEY ADULT RESOURCE (Mesa Senior Center)**

Come join us at our Mesa Senior Center open art studio for hours of fun. Mesa Senior Center has generously given us a room FREE OF CHARGE for us to have a place to get together and paint every Wed. morning from 9:00am to 11:30am. Most of us then have lunch together there. The cost is only \$3.50 and the lunches are very good, (a full plate, milk, coffee, and desert) can't beat that for \$3.50

Also check out our venue there. We have a very nice venue there and no commission. Please come join us, hang your pictures in our venue and paint with us on Wed. mornings.

A big thanks to Mesa Senior Center and all of their volunteers for giving us such a nice place to come to.

Wanda Montgomery, President Mesa Art League



**MESA ART LEAGUE Forms, Information**

Several of you have asked where to find stuff - like applications for the member scholarship, or MAL show rules and regulations. Most of our information is available on our website, [www.mesaartleague.com](http://www.mesaartleague.com). To get to the information, click on the logo on the first page. The member scholarship application is located under the "member information" tab. Or, to go to <http://mesaartleague.webs.com/MAL%20Member%20Scholarship%20Program.pdf> to get directly to the form. The next deadline for scholarship applications is November 30. These forms must be mailed in (not e-mailed) with required accompanying information. Recipients are chosen by random drawing and must give a demo to the league to receive the funds.

MAL show rules and regulations are available also under the "member information" tab. They can also be found under the "entry forms" tab. To go directly to them, click <http://mesaartleague.webs.com/Show%20Rules%20and%20Regs.pdf>.

Remember that unless otherwise specified, these rules apply to all MAL exhibits, including Artwork of the Month.

For those without access to the Internet, printed forms are available on request.

**ARIZONA ART ALLIANCE (AAA) NEWS**

The AAA Holiday Show is coming up soon. It is open to all juried AAA artists within Mesa Art League.

**Pertinent detail are:**

**Show dates:** December 1-23, 2011

**Entries due:** November 8, 2011 at MAL meeting

**Entry includes:** Pay to MAL \$50 per panel or space, A Hold Harmless form must be filled out. Each artist is required to volunteer a minimum of 4 hours per panel

**Panel size:** 38.5 inches wide x 70.5 inches high (must be 2" around all paintings) To keep the panels looking neat and professional please don't crowd your art work on the panel.

Space/pedestal area is approximately 3' x 6' and artist must provide the display equipment. The minimum price for 2D art: \$150 except for miniatures which are (10"x12" and under) and the price is \$75 minimum price.

**The show will be hung on Tuesday, November 29 at 10-12PM.**

Show Take Down - **December 30** at 9-12 PM

Access the website info at AAA [www.azartalliance.com/AAA\\_events.html](http://www.azartalliance.com/AAA_events.html)

## MEMBERS IN THE NEWS

**Debra Jones** will be showing during the Drawing event on Main Street and her Tin Cup Pictures will be there as a contribution to the Cowboy events on the Art Walk in Scottsdale. AND... **Debra Jones** won third place in the Mural competition at the AZ State Fair.

**Nancy Matus** has had 2 paintings accepted into the Arizona Art Alliance's Attorney General Show in Phoenix."

**Paul and Patricia Gutsch** are having a two person show of their photography from Nov. 1st to 30th at the Cobre Center For the Arts in Globe, AZ. The reception is on Saturday, Nov. 12th from 11:00 a.m. to 1:00 p.m.. On this day there will be other historic areas open in downtown Globe. It promises to be a nice time!

**Chris Morningforest** sold a painting at the Family Café.

We are sad to report that the Family Café is no longer allowing our paintings to be shown there. So if you run across a restaurant or place that might enjoy some artwork on their walls, talk to them and let Wanda know.

The reception for Bud Heiss's one man art show at the Boyce Thompson Arboretum Gallery is November 5<sup>th</sup>, 2-4pm. To get a free entrance pass you will need to print out the invitation (one for each person attending.) Contact Bud Heiss at [heissbud@hotmail.com](mailto:heissbud@hotmail.com). and ask him to send you one.



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Located east of Queen Creek. Pick-up and delivery available.

A workshop on the do's and don'ts of getting your work into galleries is being offered by Xanadu Gallery in Scottsdale, by Jason Horejs the owner. The workshop is being held on November 19.

**Hilton Garden Inn**  
3422 East Elwood Street  
Phoenix, AZ 85040

**Saturday, November 19th, 2011 | 9:00 a.m. - 1:00 p.m..**

Registration and information:

[www.xanadugallery.com/workshop/index.asp?wsID=84](http://www.xanadugallery.com/workshop/index.asp?wsID=84)

Some of the points he will cover will include details on the following common mistakes artists make:

**Mistake #1: Presenting an inconsistent body of work.**

**Mistake #2: Producing insufficient work to sustain gallery sales.**

**Mistake #3: Delivering a portfolio in a format inconvenient for gallery review**

**Mistake #4: Lacking confidence and consistency in pricing.**

**Mistake #5: Approaching the wrong galleries.**

**Mistake #6: Submitting art through the wrong channels.**

## BILL BROOK IS DEMO ARTIST FOR NOVEMBER

This month's demo will be by Bill Brooks. Bill just attended a workshop at the Scottsdale Artist's School, by Linda Gooch called Plein Air Boot Camp. Bill will give us a condensed version of what was covered in the workshop. He will include what you will need to take into the field as well as how to start your painting.



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<b>SUN CITY</b> 10659 W. Grand Avenue Sun City, AZ 85351 (623)974-8200	<b>TUCSON</b> 4343 N. Oracle Road Tucson, AZ 85705 (520)388-5555	

Visit us online at: [www.arizonaartsupply.com](http://www.arizonaartsupply.com)

**NOVEMBER MEETING – BACK TO OLD LOCATION:**

We will meet on Tuesday, November 8, 2011 (the *second Tuesday of the month*) 5 to 8 PM at the First United Methodist Church, 15 East First Avenue, Mesa, Arizona. (Near the corner of First and Center, south of the Mesa Art Center. Our building is at the back and on the east end of the property.)

## MESA ART LEAGUE EVENTS, ACTIVITIES AND DISPLAY SCHEDULES

**BOARD MEMBERS****President**

Wanda Montgomery  
480-813-3871  
[wandamontgomery@q.com](mailto:wandamontgomery@q.com)

**Vice President**

Judy Koppes  
[jmkoppes@gmail.com](mailto:jmkoppes@gmail.com)

**Secretary**

Carole Sierka  
[carolesierka@gmail.com](mailto:carolesierka@gmail.com)

**Treasurer**

Kathy McClure  
[kcmpics@juno.com](mailto:kcmpics@juno.com)

**DIRECTORS****Membership**

Freddie Jasper  
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[freddiepaintertoo@msn.com](mailto:freddiepaintertoo@msn.com)

**Newsletter**

Alicia Short  
480-444-6366  
[aliciashort@msn.com](mailto:aliciashort@msn.com)

**Ad Representative****Open****Publicity**

Terri Macdonald  
[Terri@birdseyemc.com](mailto:Terri@birdseyemc.com)

**Demo Program**

Roberta Skolnik  
480-988-5550  
[muralsbyroberta@cox.net](mailto:muralsbyroberta@cox.net)

**Hospitality**

Wilma Dilley  
480-354-2454

**Artist of the Month**

Linda Allen  
480-380-0793  
[LJAart@gmail.com](mailto:LJAart@gmail.com)  
**Arizona Art Alliance Rep**  
Kim Smith  
[hypnokim@yahoo.com](mailto:hypnokim@yahoo.com)

**Historian**

Suzanne Leslie

**Scholarship**

Tammy Pursley  
602-373-1707  
[projectbrain@msn.com](mailto:projectbrain@msn.com)

**Art Shows**

Open

**CRITIQUE AT 5:30**

Join us early for some snacks and chat then bring one piece of work that you wish to discuss. These pieces may not be entered in Artist of the Month for the month of critique. Bring your questions and your ideas and join our members in a stimulating discussion.

**BUSINESS MEETING AT 6:30**

At the meeting you can learn about the Arizona Art Alliance activities and hear about our MAL shows and events and participate in our raffles, and door prizes as well as and voting for Artwork of the Month.

**ARTWORK OF THE MONTH**

All Mesa Art League members are invited to bring one original piece of art or original photography/digital art (framed and ready for hanging) or one piece of original three dimensional art. (Original art is artwork of your concept and creation, not done under tutelage, nor a copy, or from another person's photo, or subject to any copyright infringement). Members will vote for Artwork of the Month. Artists may only win once a year and must be a current paid member. At the December meeting the monthly winners and their winning art will vie for Artwork of the Year."

**SHOWS AND DISPLAYS****Fellowship Square**

Next Change: November, 19, 8-9am  
6945 E. Main St., Mesa  
Nancy Long (480) 279-6049  
[carollandnancy@qwest.net](mailto:carollandnancy@qwest.net)

**Center Against Family Violence**

Next Change: December 20, 1 pm  
225 E. 1st St., #102 Mesa  
Open

**Mesa Senior Center**

Next Change: November 15, 5-7pm  
274 N. McDonald, Mesa  
Wanda Montgomery  
480-813-3871  
[wandamontgomery@q.com](mailto:wandamontgomery@q.com)

**Treasurer's Report for October , 2011****Income**

Fee Income	168.00
Membership	24.00
Other Regular Income	62.00
Sales	<u>17.75</u>
Total Income	271.75

**Expenses**

Meeting room rental	<u>55.00</u>
Total Meeting expenses	55.00
Miscellaneous	87.23
Office Supplies	19.13
Postage and Delivery	85.75
Printing & Reproduction	27.93
Rent	25.00
Scholarship Program	59.00
Supplies	<u>17.20</u>
Total Expenses	376.24
Net Ordinary Income	-104.49

**OCTOBER'S WINNERS:**

**Linda Allen --- \$20 Utrecht Gift Certificate**

**Billie Saunders --- 50/50 Drawing**

**Star Mudersbach – Prize from Jerry's Artarama**

**Dorothy Wilkins - \$25 Gift Certificate from Arizona Art Supply**

## CHANGE OF ADDRESS, PHONE, EMAIL?

If you change your address, phone and especially your e-mail address, please be sure to let any of the MAL board members know. You can email Freddy Jasper, (membership chairwoman) at [freddiepaintertoo@msn.com](mailto:freddiepaintertoo@msn.com) or call her at 480-834-8042

## WHAT'S AAA?

What's AAA? That's a question we hear from a lot of the newer members of MAL. The Arizona Art Alliance is an association of art leagues from all over the state. They have a juried gallery in Scottsdale in the Talking Stick mall, at the 101 and Indian Bend Road. They also run two shows each year in the gallery- December and March (usually). In addition, they have a venue at the Attorney General's office in Phoenix and Tucson, and another one in Peoria at SKYE restaurant. MAL is a member of the Arizona Art Alliance, and the contact person for information is Kim Smith ([Kimpainter77@gmail.com](mailto:Kimpainter77@gmail.com)). About 1/2 of our members are juried artists of the AAA.

In order to show with the AAA, in either their gallery or one of their shows, an artist must be a member of a member league and must be juried by the Arizona Art Alliance. Jury applications are available on their website ([www.Azartalliance.com](http://www.Azartalliance.com)), and the fee for jurying is \$10.00. Artists are juried by application and digital images of their artwork on CD.

MAL keeps a list of its members who are juried by the AAA, and those artists receive notices of upcoming shows and gallery cycles as well as other venue offerings. If a member becomes juried by the AAA, s/he should inform either Kim Smith or Kathy McClure of that jury status in order to be added to the list. When renewing your MAL membership, be sure to check the box indicating if you're juried by AAA and for what type of artwork so that we can keep our records up to date.

If you're wondering why you should even consider participation in AAA activities, here are a few reasons for you to consider. First, being juried by any association or

agency is a feather in your cap. It means you have achieved a degree of expertise - at least in their eyes! Second, it's always a challenge to compete outside of your own group. Showing within the league has its advantages. But when you show and compete against artists from 25-30 leagues, it certainly increases the challenge. And if you're good enough to receive an award at a show with a broader base of competition makes the award mean even more. Even attending such a show can be inspiring!

## BOYCE THOMPSON ARBORITUM PICNIC AND SHOW.



Visitors who enjoy art in the outdoor environs of the Arboretum had a chance to enjoy a number of works by Mesa Art League members on October 22.

On Saturday, an entirely different and new set of paintings and photographs were exhibited for just one morning along the wooden fence which separates the picnic area from the Demonstration Garden.

Potluck lunch brought by MAL members added to the delightful time of the day.

Congratulations to Judy Koppes, who won People's Choice.



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or email us at: [neil@artprintedititions.com](mailto:neil@artprintedititions.com) for our information package.....Neil and Judy Koppes

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